



Jasna Milošević Đorđević

Nationality: Serbian **Date of birth:** 20/07/1969

Phone number: (+381) 63245300 **Email address:** jasna.milosevic@yahoo.com

Home: Brankova 23, 11000 Belgrade (Serbia)

EDUCATION AND TRAINING

The Institute of Public Goods and Policies (IPP); Spanish National Research Council

Short Term Scientific Mission [2022 – 2022]

City: Madrid | Country: Spain

University of Milano-Bicocca

Short Term Scientific Mission [2019 – 2019]

City: Milano | Country: Italy

Rockefeller University New York

European Association of Social Psychologist - travel grant [2018 – 2018]

City: New York | Country: United States

PhD in Psychology

Faculty of Philosophy, University of Belgrade [2005]

City: Belgrade | Country: Serbia

MA in Psychology

Faculty of Philosophy, University of Belgrade [1998]

City: Belgrade | Country: Serbia

BSc in Psychology

Faculty of Philosophy, University of Belgrade [1992]

City: Belgrade | Country: Serbia

WORK EXPERIENCE

Professor of Social Psychology

Faculty of Media and Communication, Singidunum University [2009 – Current]

City: Belgrade | Country: Serbia

Courses thought: Social Psychology I (Social Perception); Social Psychology II (Socialization; Attitudes); Applied research in social psychology; Gender and Leadership;

Full professor: Teaching social psychology, methodology; Mentoring MA thesis; Providing academic advises and guidance to undergraduate students for their future carrier; Developing students research activities; Continuing with the education and updating knowledge from the field of psychology and related fields.

Chief of the Department of Psychology: Contribute to the administrative and leading duties of Department of Psychology; Participate on a faculty meetings.

Member of the University Senate: Participate in the University meetings.

Vice Dean for Science: Publishing research findings in peer-reviewed academic journals; Staying current with development in the academic field; Grant writing and funding activities; Coordinating the research activities at the faculty.

Community engagements: serving as a reviewer for different academic journals; participate in the academic conferences with students; giving talks and opinions for the media.

Research associate

Institute for Political Studies [1993 – 2022]

City: Belgrade | Country: Serbia

Conducting research in the field of public opinion on important public issues; Conducting literature reviews; Analyzing the data using different statistical methods (from descriptive statistical methods to advanced statistical modeling); Producing sampling plan for the research (mostly national representative types); Writing the academic manuscripts based on the data and statistical findings; Project management such as planning timelines, setting the project goals, ensuring that the project stay on track; Ethical consideration about the conducted research.

Member of the scientific advisory board of the Science Fund Republic of Serbia

Science Fund Republic of Serbia [2019 – 2021]

City: Belgrade | Country: Serbia

Strategic planning, developing strategic goals and priorities; peer review and evaluation of the grant proposals; policy development and providing guidelines related to the research funding and ethics; quality reassurance by monitoring of the effectiveness of the funded projects and scientific integrity; advocacy and outreach; foster collaborations with the international research organizations, funding agencies and research networks.

Research consultant

Ipsos Serbia [2009 – 2021]

City: Belgrade | Country: Serbia

Consultations and needs assessment with the Clients to understand goals, objective and the needs of the Client in specific projects; Developing complex research design for international clients (Unicef, WB) and domestic ones such as Ministry of Science, Technological Development and Education; Client communication and relationship management; Project management; Report writing and presentation of the findings, preparing comprehensive reports, manuscripts summarizing research findings, methodologies and recommendations; ensuring that reports are clear and tailored for the needs of the Client.

Professor of methodology and social psychology

University of Montenegro [2013 – 2017]

City: Podgorica | Country: Montenegro

Teaching; advising students as a mentor; Community engagement (giving talks and workshops for different groups)

Public Opinion and Research Media Director

Ipsos Serbia [2007 – 2009]

City: Belgrade | Country: Serbia

Team leadership and management; Research strategy development; Reporting about the research and presentations; Strategic planning and consultations; Media monitoring and analysis; Following current research and analysis trends; Ethical considerations for the projects; Participating in the most demanding projects for international clients (such as UNICEF, WB, BBC).

LANGUAGE SKILLS

Mother tongue(s): Serbian

Other language(s):

English

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

PROJECTS

[2022 – 2025]

REDACT: Researching Europe, Digitalisation and Conspiracy Theories (CHANSE) Digital communication technologies enable the exchange, adaptation and adoption of conspiracy theories at an unprecedented speed and scale, facilitating the creation of counter-publics connected by a propensity for mis- and disinformation. The REDACT project will analyse how digitalisation shapes the form, content and consequences of conspiracy theories, including online sociality and offline actions and effects.

Rather than see digitalisation as a process that has universal outcomes, or conspiracy theories as the same over space and time, REDACT considers online conspiracy theories and counter-publics in different European regions (Western Europe, Central Europe, the Baltics and the Balkans) in order to make robust and nuanced recommendations about conspiracy theories – a particularly durable form of mis- and disinformation – for policy makers, media regulators, fact-checking and extremism-monitoring organisations, as well as the internet companies themselves.

Link: <https://chanse.org/redact/>

[2021 – 2025]

COST Action CA20107 Connecting Theory and Practical Issues of Migration and Religious Diversity “Connecting Theory and Practical Issues of Migration and Religious Diversity” (COREnet) is an interdisciplinary network that aims at knowledge production, knowledge exchange and capacity building across Europe in the intersection of migration and religious diversity with a particular emphasis on bottom-up research. The background of the network is the pressing social situation that is characterised by the fact that migrants and Syrian war refugees coming to Europe, have become one of the major political issues and social challenges during the past years. Research, capacity building and exchange are important tools to analyse what lies behind these challenges and possible solutions. The network aims thus to contribute to overcoming divisions within and across European countries with the help of innovative approach that would add to existing social scientific knowledge on migration and religious diversity the study of religions and theological insights explaining the narratives of migrants and refugees. Drawing in researchers from all stages of their careers, and across different European countries, training a new generation of interdisciplinary action researchers capable of connecting study of religions and theology and the social sciences, and working that into action through processes of co-production. This network brings the bridging of knowledge with stakeholders – governmental, non-governmental and media organizations working in the field of diversity management on the local and national levels.

Link: <https://www.cost.eu/actions/CA20107/>

[2020 – 2021]

Survey on Socio-Economic Impact of Covid-19 on Families with Children- UNICEF (conducted by Ipsos Serbia)

Link: [https://www.unicef.org/serbia/media/15491/file/Survey - Summary.pdf](https://www.unicef.org/serbia/media/15491/file/Survey_-_Summary.pdf)

[2016 – 2020]

COMPACT Comparative Analysis of Conspiracy Theories, COST Action: CA15101 Conspiracy theories play an increasingly visible role in the political life in Europe, not least because the EU itself is often viewed as a vast conspiracy. Although sometimes seen as harmless entertainment, conspiracy theories can contribute to extremism within particular regions, as well as fuelling tensions between nations. They can erode trust in democratic institutions and the media. Despite the increasing prominence of conspiracy theories in the age of the internet, there has been little systematic research on where they come from, how they work and what can be done about them. The aim of this Action is to develop an interdisciplinary and international network to provide a comprehensive understanding of conspiracy theories.

Link: <https://www.cost.eu/actions/CA15101/>

[2019 – 2019]

Toward Gender Harmony Project, University of Gdańsk (Poland) It has been 30 years since large cross-cultural study has been carried out testing the understanding of masculinity and femininity (Williams & Best, 1990). Our project aims to collect data from at least 40 countries to determine how people think about men and women today. What is more our project examines the universality of gender stereotypes about men who, according to results of research (carried out so far mainly within Western cultural contexts) must conform to norms such as agency, dominance, pursue high social status, and avoid femininity.

Link: <https://towardgenderharmony.ug.edu.pl/about-the-project/>

[2017 – 2019]

Reversing the roles for changing the attitudes/ IPPF (International Planned Parenthood Federation)

Link: https://asocijacija.rs/wp-content/uploads/2021/05/IP-Serbia_Final-Evaluation-Report_DRAFT_21Jun2019.pdf

[2017 – 2018]

UNICEF Serbia, Vaccination project (Knowledge, attitudes and practices regarding child vaccination in Serbia)

This research aimed to explore: (a) the institutional barriers to desired vaccination coverage (e.g. pitfalls in the supply chain, in the inter-institutional communication etc...); b) Serbian parents' attitudes, knowledge and practices (experience with the health system) regarding vaccination; potential socioeconomic, ideological (religious, for example) and psychological (lack of trust in health system, belief in medicine related conspiracy theories, widespread myths about vaccination) barriers to vaccination; c) Serbian parents' media consumption habits and their preferred content and ways of communication regarding vaccination. Based on the all gathered data, this research should guide a detailed level of understanding as to what drives caregivers' vaccination practices; explore the role that vaccination providers play in influencing caregivers' vaccination choices and actions, design evidence-informed responses to all findings to increase immunization rate.

Link: https://www.unicef.org/serbia/media/9146/file/Knowledge_attitudes_and_practices.pdf

[2014 – 2014]

UNICEF Serbia, Family Care Practices: Qualitative study

[2012 – 2014]

It's Our Generation, Just Saying; DIFID British Embassy;

[2012 – 2013]

IREX/ USAID; Gender and Leadership; Youth and new media consumption

[2011 – 2011]

Digital Switchover in Serbia; European Aid

[2009 – 2011]

Support for Media Capacity in the area of EU integration, European Aid/128292/c/SER/RS

[2008 – 2010]

FP7 European Commission funded project - contract no. 212579; 2008-2011 FOCUS BALKANS

Link: <https://cordis.europa.eu/project/id/212579/reporting>

PUBLICATIONS

[2024]

With God We Distrust! The Impact of Values in Conspiracy Theory Beliefs about Migration in Serbia

Sociological Research Online

[2024]

Psychometric properties of the New Ecological Paradigm (NEP) scale in the Serbian sample Psihološka istraživanja

Milica Vidović; Mina Hagen; Anja Simonović; Nađa Avramović; Jasna Milošević-Đorđević

[2024]

Measuring collective action intention toward gender equality across cultures. European Journal of Psychological Assessment.

[2024]

Sustainable human resource management and job satisfaction—Unlocking the power of organizational identification: A cross-cultural perspective from 54 countries Corporate Social Responsibility and Environmental Management

[2023]

Examining the Influence of Information-related Factors on Vaccination Intentions via Confidence: Insights from Adult Samples in Italy and Serbia during the COVID-19 Pandemic

Social and Personality Psychology Compass

[2023]

Depicting Socio-Psychological Profile of COVID-19 Vaccination Hesitators and Rejecters.

Psihologijske teme

[2022]

A global experiment on motivating social distancing during the COVID-19 pandemic

Proceedings of the National Academy of Sciences

[2022]

In COVID-19 health messaging, loss framing increases anxiety with little-to-no concomitant benefits: experimental evidence from 84 countries

Affective science

[2022]

Gendered self-views across 62 countries: A test of competing models

Social psychological and personality science

[2022]

Conspiracy mentality and political orientation across 26 countries

Nature human behaviour

[2022]

Endorsement and Social Role of the Ethos of Conflict in Serbia

Croatian Political Science Review

[2022]

Predictors and effects of scientific knowledge

International Journal of Sociology and Social Policy

[2021]

Factors predicting compliance with the official COVID 19 health guidelines. Sociološki pregled

Sociološki pregled

[2021]

Links between conspiracy beliefs, vaccine knowledge, and trust: Anti-vaccine behavior of Serbian adults

Social Science & Medicine

[2021]

A multi-country test of brief reappraisal interventions on emotions during the COVID-19 pandemic

Nature human behaviour

[2021]

Beyond general political attitudes: Conspiracy mentality as a global belief system predicts endorsement of international and local conspiracy theories

Journal of Social and Political Psychology

[2020]

Investigating the Links Between Cultural Values and Belief in Conspiracy Theories: The Key Roles of Collectivism and Masculinity

Political Psychology

[2020]

Country-level and individual-level predictors of men's support for gender equality in 42 countries

European Journal of Social Psychology

[2020]

How to address the caveat of avoiding direct contact: Reducing prejudice towards gay and lesbian people in five Balkan countries

The Journal of Social Psychology

[2020]

Social-cognitive processes underlying belief in conspiracy theories

Routledge Handbook of Conspiracy Theories

CONFERENCES AND SEMINARS

[30/06/2023 – 04/07/2023] Krakow Poland

19th General Meeting of European Association of Social Psychology

[16/03/2023 – 19/03/2023] University of Miami, Miami USA

Interntaional Conspiracy Theory Symposium

[2023] University of Novi Sad, Serbia

Current Trends in Psychology

[2022] University of Niš, Serbia

Days of Applied Psychology

[16/10/2020 – 18/10/2020] University of Belgrade Serbia

Empirical Studies in Psychology

NETWORKS AND MEMBERSHIPS

[2017 – Current] Germany

European Association of Social Psychology

[1993 – Current] Belgrade Serbia

The Association of Psychologist of Serbia

[2017] USA

Association for Psychological Science

[2015] Europe

International Society of Political Psychology