

## AGREEMENT ON ACADEMIC COLLABORATION

between

**THE UNIVERSITÄT WIEN (UNIVERSITY OF VIENNA), AUSTRIA (IN PARTICULAR THE DEPARTMENT OF COMMUNICATION)**

and

**SINGIDUNUM UNIVERSITY, FACULTY OF MEDIA AND COMMUNICATION (SERBIA)**

The above mentioned institutions, recognizing the value of scientific exchange and cooperation agree to the following:

- a. to develop joint research activities;
- b. to invite each other to participate in seminars and conferences organized by the respective institutions;
- c. to support mutual visits by faculty members and research associates;
- d. to explore collaboration in education;
- e. to exchange scientific information in the form of publications, instruction materials and other results of teaching and research.

On the part of the University of Vienna, the scope of this Agreement is limited to the Department of Communication.

The terms of collaboration for each specific activity implemented under this cooperation agreement shall be discussed mutually and agreed upon in writing by both parties prior to the initiation of that activity.

Financial resources shall be regulated on a case-by-case basis. Given the general restrictions on the budgets, the partners shall endeavour to raise funds from outside sources. In view of this neither party assumes any prior financial obligations. The parties understand that in any case the execution of all joint activities will depend on the availability of funds.

The institutions agree that the participants of any exchange conducted under this agreement shall have to provide for their own medical (including accidents, transport back home in case of medical emergency etc.), personal liability and travel insurance valid in the host country during the whole period of their stay.

Both institutions subscribe to the policy of equal opportunity and to not discriminate on the basis of race, colour, ethnicity, religion, national origin, handicap or sexual orientation. The two institutions shall abide by these principles in the administration of this Agreement.

The University of Vienna declares to adhere to the European Charter for Researchers and the Code of Conduct<sup>1</sup> for the Recruitment of Researchers and to follow the principles listed therein.

According to the 'Frauenförderungsplan' (Affirmative Action Plan)<sup>2</sup> of the University of Vienna, the University of Vienna will favour women over equally qualified men to actively encourage women in teaching and research within the University of Vienna.

Neither the University of Vienna nor the Singidunum University will be held responsible for any liability whatsoever; furthermore, neither party shall be required to purchase any insurance against loss or damage to any personal property to which this agreement relates.

This Agreement is effective as of the date of execution by the appropriate legal representatives of each signatory institution. It shall remain in effect for five (5) years. Both parties shall review the status of the Agreement at the end of a 4 (four) year period to determine any modification that might be necessary. Depending on the outcome of the evaluation, the parties will decide whether to extend this Agreement.

Modifications of or amendments to this agreement shall only be effective if made in writing upon signature. This also includes the waiver of the written form itself.

Either party may terminate this agreement earlier by written notice. Such notification must be given at least six (6) months in advance of the effective date of termination. In such case both parties concerned will take the necessary measures until the actions in process will be finished.

The Agreement is executed in two original copies, one for each party to this Agreement.

**University of Vienna**



Prof. Dr. Heinz Faßmann  
Vice Rector for Human Resources  
Development and International Relations

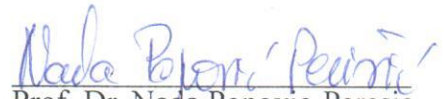


Prof. Dr. Rudolf Richter  
Dean of the Faculty of Social Sciences



Prof. Dr. Klaus Schönbach  
Director of the Department of Communication

**Singidunum University**



Prof. Dr. Nada Popovic-Peresic  
Dean of the Faculty of Media  
and Communication

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Date

Date

Commission Recommendation of 11 March 2005 on the European Charter for Researchers and on a Code of Conduct for the Recruitment of Researchers, 2005/251/EC.

<sup>2</sup> The statutes of the University of Vienna contain guidelines for a university-specific plan for the advancement of women. The current version can be found on the Website (German only): [http://www.univie.ac.at/mtb102/02\\_pdf/20051220.pdf](http://www.univie.ac.at/mtb102/02_pdf/20051220.pdf)